

Private Broadcast Network

CNtv is custom, economical and virtually turn-key. Our end to end solution affords you effective content management and reliable programming.

Step into the modern age and take control of a personal and institutional relationship with your community. Administrators and staff decide the programming and content displayed in their various venues, not commercial networks and cable/satellite TV providers. The power, technology and programming control of a Private Broadcast Network is at your finger tips.

Locate CNtv Anywhere

Department Lobbies	Cafeteria
Medical Staff Lounges	Busy Halls & Entryways
OR Suites	Admissions Office
Procedure Rooms	Conference Rooms
Waiting Rooms	Intra Campus Venues
ED	Library
ICU	Elevators
Out Patient	Nursing Stations
Radiology	



PROJECT MANAGEMENT

A CNtv Project Assessment & Implementation plan assures your success. Our nationwide project management team will come to you and commence a complete site survey that is professionally photographed, documented and easy to understand.

You will receive several different overviews and options that will allow you to be in confident control of project decision making. And access to our exclusive project management portal.

Installation, mounting, and training by our expert installers is included. Single point of contact for train-the-trainer, RMA Warranty, maintenance & repair.

DELIVER BETTER CARE!

CNtv targets audiences where they wait, eat, and congregate. Messages are sensitive to how patients may feel while waiting for a screening versus how they might feel while eating in the cafeteria or standing by an elevator. Patients and family waiting for a procedure in outpatient surgery, for family visitation in the ICU or emergent ED care, might see "what to expect" information that could help relieve anxiety.

Individuals eating in the cafeteria might view messages about the benefits of a healthy diet to help them make better food choices. Messages that support a central theme, at the point of care, offer the best opportunity for people to retain information.



AUDIENCES RECEIVE YOUR MESSAGE

Learn more about the power of Multimedia TV Network & Content Services for Hospitals & Healthcare. Watch our brief video on our website to discover how CNtv can assist management, employees and patients with the most frequently identified critical issues and problems.

- **Patient Care** - address clinical, treatment, and recovery problems
- **Patient Safety and Security** - for example, hospital acquired infection, errors, and falls
- **Patient & Family Satisfaction** - better communication and education; consumer-centered concerns—both patient and family—such as reducing stress, and increasing physical, social and psychological comfort
- **Operational Efficiency** - focus on patient care flow and care procedures, better use of staff and human resources.
- ◆ **Place Centered Issues** - Waiting Rooms, Emergency Department, Intensive Care Unit, Peri-Operative Services, Family Resource Centers



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CNtv



**Networked Multimedia TV
Private Broadcasting
For Hospitals
Since 2007**

Key Benefits

- Direct Executive Communication Channel
- Align Staff With Objectives, Mission, Values
- Maintain Joint Commission Survey Readiness
- Promote Patient Safety & Loyalty
- Mitigate Liability & Improve Risk Management
- Influence Patient Perception Of Care
- Inform Patient Expectations Of Service
- Brand Reinforcement & Service Promotion
- Turn-Key * Automatic * Rugged * Managed
- Installation * Maintenance * Support * Training
- Economical * Scalable * Effective
- Lower Signage & Printing Costs
- FREE Sourcing Public Service Announcements
- Retain Staff & Encourage Team Building



Digital Signage Is The Future!!

**Toll FREE 888-202-9912
www.CareNetTV.com**

eMail or Call Us Today!



Private Network Broadcasting is effective communication targeting your key audiences with vital patient and consumer education, creating a powerfully branded patient service experience for your hospital.

Attention grabbing multimedia content, combined with clinically credible health information, captivates audiences and influences patient perception of care. This dedication to audience-centered communications will ensure your community recognizes your hospital as a valuable health resource and not just a place for people to go when they are ill.

A New Way To Communicate!

SERVICE * COMPETENCE * PATIENT CENTERED CARE

Hospital staff and visitors will be looking for their favorite information from CNTv.



Your content will always be fresh, relevant, viewer-centric & venue-specific.

Your In Control!

Our entire online resource is at your finger tips; designed for easy user control and ready to focus your staff on **service, safety, competence, values and patient centered care.**

We offer venue specific content licenses for the waiting rooms such as: **ED STAT GUIDE and ICU STAT GUIDE.** These integrated service products are designed to serve patients, visitors and families. Start your own Family Care Program with ICU STAT GUIDE Custom Kiosks and CNTv digital signage.



Start your own Family Care Program with ICU STAT GUIDE Custom Kiosks and CNTv digital signage.

For more information: www.CareNetTV.com



Digital signage is only as good as its content! Deliver need-to know information. Never miss your intended audience. Contain costs with in-house creation of your content.

FREE with any CNTv subscription—NFO GUIDE online channel programming guide and content abstract data base. Replace ineffective static signage. Commissioning content is the single most expensive component to maintain in a private broadcast network. That's why we make it easy for you, so you won't have to pay "custom" rates every time you need to update the NFO.

Visitors and Patients in your lobby and waiting areas can view information on elective hospital services, health and wellness advice, patient safety alerts, and a personal greeting from your CEO. For these viewers, perception is reality. And, the fact is, CNTV display technology has a significant impact on brand recognition and consumer satisfaction.

Physicians & Nursing Staff can passively review displays in their lounges, workstations and meeting rooms. Your staff will see current messages from their department managers and administration. Keep them up to date on CME/CEU Opportunities, grand rounds, seminars, the latest CDC Reports, FDA Patient Safety Alerts and Drug recalls. Create a sense of community and team-building.

Employee centered content and performance feedback is important to their moral and the bottom line. Broadcast information and a call-to-action on everything from how to sign up for benefits, and wellness to employee recognition notices, disaster plan information, bed occupancy rates, patient satisfactions scores, corporate initiatives and performance incentives.

Go GREEN With CNTv

Are you spending thousands per month for manpower, materials and recycling costs in the production costly ineffective paper signage, flyers and brochures? Save our environment & your money with CNTv!

Ask us about our optional NEW PRODUCTS:

- ◆ RN Vital Signs On Tablet PC & Smart Phones
- ◆ ICU Family Care Web Kiosk with doctor to family text messaging.
- ◆ Cafeteria Menu Boards



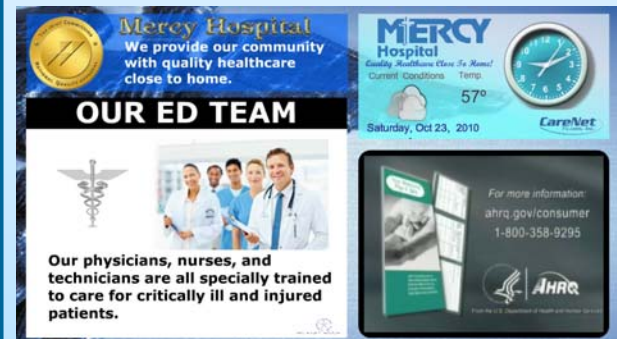
Toll FREE (888) 202-9912

Targeted, Economical, Effective!!

CNTv features a simple self service Content Management System (CMS). Your media department & staff may easily customize & program content. Another added value is that your archived and legacy digital multimedia assets can also be repurposed for display or converted to compatible formats.

Each individual display system is divided into several content-zones or "channels" each specifically programmed for your choice of content; branding, entertaining, informing and advertising anytime to any venue in your institution.

Simply upload or create content in the CNTv Studio web based CMS, type your text, insert graphics, schedule location, play time & duration. Publish it; your done! What could be easier? It really is that easy to use!



HR Initiatives
VIP Greetings
Goal Reminders
Holiday Greetings
Wellness Programs
Special Events
Public Service
Staff Recognition



Volunteerism
Inspirational
Philanthropy
Patient Safety
Employee Safety
Color Coded Alarms
Continuing Education
President's Message



Real Simple Syndicated Feeds (RSS):

Programming access to FREE RSS & video content from authoritative sources providing patient safety alerts, recalls & medication updates; AHRQ, CDC, FDA, NIH, JC and more. We do not charge for this content.

We also include access to Amber Alerts, Time, Date, Traffic, Weather, News, Air Quality Index (AQI), Google Calendars.

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